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Avilar Names Joseph Jaynes as Director of Customer Operations

(Laurel, MD — February 1, 2004) Avilar Technologies Inc., a leading provider of competency and learning management software, announced today that Joseph Jaynes has been appointed to Director of Customer Operations. Mr. Jaynes oversees all interactions with customers and ensures their continued satisfaction. With over 21 years of experience in operations, training and product management at Hewlett Packard, Kodak, and other leading technology companies, Mr. Jaynes has the expertise to ensure all Avilar customers receive excellent service and support.

“Joe is a tremendous asset to Avilar and its customers,” said John Skowlund, CEO of Avilar. “He has the experience and drive to ensure customers are successful with their e-Learning and competency management solutions. Joe provides great guidance to customers and solves issues quickly and professionally” he added.

“Avilar is a very customer focused company,” said Mr. Jaynes. “I’m excited to work closely with customers to help them succeed in developing the skills of their workforce.”

About Avilar

Avilar Technologies, The Competency Company™, provides web-based competency management and learning solutions for the corporate, government and academic sectors. With its Know, Grow, Go solution, Avilar offers a competency-based approach to workforce development. Formed in 1997, Avilar was a pioneer in the e-learning marketplace. The flagship WebMentor® product line, originally introduced in 1998, includes a complete suite of affordable, easy-to-use, and full-featured competency development and management tools. Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and *E-Learning Magazine*, and was cited by *Training Magazine* as a top “Price-to-Value” provider.