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Bill Kotraba joins Avilar as Director of Sales and Marketing

(Laurel, MD — May 15, 2004) Avilar Technologies Inc., a leading provider of competency and learning management software, announced today that Bill Kotraba has joined as Director of Marketing and Sales. Mr. Kotraba will oversee all business development efforts and expand Avilar's product and service offering. With over 14 years of experience in sales and marketing, Mr. Kotraba has the talent and leadership to execute a high growth strategy. Previously in his career, Bill led marketing and sales for LogiXML, a business intelligence solutions company, and Sunset Learning, a leading e-Learning company.

"Bill is a hands-on leader who has great insight into the market and can drive sales by focusing on customer satisfaction," said John Skowlund, CEO of Avilar. "His intelligence and creativity will enable Avilar to grow into new markets around the world," he added.

"Avilar is a company that puts its customers first," said Mr. Kotraba. "I'm excited to join a talented and hardworking team to pursue tremendous growth opportunities throughout the world."

About Avilar

Avilar Technologies, The Competency Company™, provides web-based competency management and learning solutions for the corporate, government and academic sectors. With its Know, Grow, Go solution, Avilar offers a competency-based approach to workforce development. Formed in 1997, Avilar was a pioneer in the e-learning marketplace. The flagship WebMentor® product line, originally introduced in 1998, includes a complete suite of affordable, easy-to-use, and full-featured competency development and management tools. Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and *E-Learning Magazine*, and was cited by *Training Magazine* as a top "Price-to-Value" provider.