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Contact: Niki Herr
410.290.0008 x709
herr@avilar.com

Competency Management Webinar Led by Industry Expert Will Focus on Aligning Individual Performance with Organizational Goals

Columbia, MD – September 18, 2006 – Christine (Chris) Hipple, Director of Workforce Solutions for eLearning and competency management leader Avilar, Inc., will host a complimentary webinar on one of the HR industry’s fastest growing applications, competency management. The webinar will outline the interlinking relationships of organizational strategy, structure, competency models and workforce development and is taking place September 26th.

In addition to organizational strategy, the webinar will also discuss subjects such as the combination of learning, engagement and accountability that enables individuals to transform competence to results, as well as the role that competency management and training play in aligning individual performance with organizational goals.

“Between my work as a practitioner and consultant, and my participation in associations such as the American Society for Training and Development (ASTD), I’ve seen a growing interest in competency management,” says Chris. “Unfortunately, the growing interest isn’t matched by practical learning opportunities on the subject. This webinar is developed to steer those practitioners interested in competency management to the next step of their competency management implementation journey.”

Chris’s nearly thirty years in proactive human resource management makes her approach to competency management both practical and conceptual. Examples of Chris’s projects include a competency-based mentoring program and a competency-based pay-for-performance program. “I believe there has to be the right combination of aspiration and realism in every competency management project,” says Chris. “With the right balance the results can dramatically change workforce development at any organization.”

In addition to leading competency management-focused presentations, Chris contributes to the continued development of Avilar’s competency management product, WebMentor Skills, and leads a consortium of WebMentor Skills users. In the consortium, participants receive guidance from Chris and other consultants, as well as share their competency management implementation efforts with the other participants.

The webinar is scheduled for Tuesday, September 26th, 2006 at 1pm EST. To reserve a space in the webinar visit www.avilar.com. For questions or comments, Chris may be reached at hipple@avilar.com

About Avilar Technologies

Avilar Technologies, The Competency Company™, provides web-based competency management and learning solutions for the corporate, government and academic sectors. With its Smart, Strategic and Proactive solutions, Avilar offers a competency-based approach to workforce development. Formed in 1997, Avilar was a pioneer in the e-Learning marketplace. The flagship WebMentor® product line, originally introduced in 1998, includes a complete suite of affordable, easy-to-use, and full-featured competency development and management tools. Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and E-Learning Magazine, and was cited by Training Magazine as a top “Price-to-Value” provider.