



FOR IMMEDIATE RELEASE

Contact: Niki Herr
410.290.0008 x709
herr@avilar.com

Avilar Introduces Competency Model Workshops to Support Growing Demand for Practical Talent Management Strategies

Columbia, MD – November 30, 2006 – Avilar, Inc, a leader in competency management and eLearning solutions, introduces competency management workshops designed to help professionals build cost-effective competency models. The workshops will teach organizations how to build a competency framework that will support their efforts in training, performance management, career planning, succession planning, and recruiting.

“The number of people contacting us at Avilar about competency management initiatives is exciting,” says Christine Hipple, Avilar’s Director of Workforce Solutions and a twenty-year veteran in the field. “The learning, business and human resource communities understand that competency management is at the heart of talent management, but it’s tough to move from a conceptual understanding to a practical implementation,” says Hipple. “Unfortunately, many people are getting stuck in the planning stages of competency management and experiencing frustration before they’ve had a chance to get any results. We developed the workshop to give professionals an action plan that will take them from the initial steps to the core of the initiative.”

In addition to the *Competency Management 101: Competency Models that WORK* workshops, Avilar offers a competency management software product, WebMentor Skills, as well as consulting services to support competency management efforts. Avilar is also a ten year veteran in eLearning with its Learning Management System, WebMentor LMS.

According to Hipple, the full-day interactive workshop will cater to business leaders, learning and human resource management professionals, and talent management consultants. The four initial workshops, scheduled in Columbia, MD, Washington, DC, Atlanta, GA and San Diego, CA, will provide attendees with a customized project plan to support competency management efforts at their organizations. Additional workshops on advanced competency management techniques and strategies will be introduced in March 2007, says Hipple.

“Competency management programs can seem an ominous task without the right tools and directions to assist in the process,” says Hipple. “For this workshop, we’ve broken

the competency management planning process into a practical set of specific actions to make the process realistic and manageable.”

Hipple says the workshop is based on decades of experience in understanding which factors make a competency management program successful at varying organizations across many sectors. The workshop includes a pre-workshop questionnaire to enable workshop instructors to customize the session to the needs of the attendees, a full day session from which attendees will leave with a competency management project plan, a blog for competency management discussion, and a follow-up live web conference meeting for attendees to share their challenges and successes and ask questions of Avilar’s competency management consulting team.

To learn more about Avilar and the Competency Management workshop, visit www.avilar.com.

About Avilar Technologies

Avilar Technologies, The Competency Company™, provides web-based competency management and learning solutions for the corporate, government and academic sectors. With its Smart, Strategic and Proactive solutions, Avilar offers a competency-based approach to workforce development to help organizations build a competency framework that will support efforts in training, performance management, career planning, succession planning, and recruiting. Formed in 1997, Avilar was a pioneer in the e-Learning marketplace. The flagship WebMentor® product line, originally introduced in 1998, includes a complete suite of affordable, easy-to-use, and full-featured competency development and management tools. Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and E-Learning Magazine, and was cited by Training Magazine as a top “Price-to-Value” provider.