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Brandon Hall Recommends WebMentor LMS to those “Migrating to a New LMS”

Columbia, MD – June 13, 2007 – Learning industry analyst firm Brandon Hall recognized Avilar’s WebMentor LMS in the category of “Best Value” in the report “LMS KnowledgeBase 2007: In-Depth Profiles of 60+ Learning Management Systems.” Brandon Hall included in its review, “Companies wishing to migrate to a new LMS may wish to consider WebMentor LMS 5.3. The facet architecture, although somewhat technical, can offer quick interoperability and functionality.”

The web-based report provides detailed information on 63 learning management systems and is available as a resource to key decision-makers in their LMS selection processes. Brandon Hall Research has been conducting studies on eLearning products since 1992. As part of the “Best Value” category, Avilar was recognized for providing “quite a punch for the price.”

In addition to acknowledgement of value and recommendation as a replacement option, Brandon Hall also recognized Avilar’s dedication to user ease. “We found WebMentor’s interface to be clean, straightforward and customizable. It’s quick drill-down features allow administrators a seamless macro and micro view of student data.”

Avilar CEO John Skowlund is pleased with both the praise within the review as well as the consistency of Avilar’s evaluations. “Brandon Hall continues to rank Avilar as a best value LMS with attention to SCORM compliance, user ease and back-end operability,” says Skowlund. “Acknowledgement within these areas is consistent with previous reviews, and we are happily surprised to see Brandon Hall recommend WebMentor LMS to those seeking a new LMS. We see this review as substantiation that Avilar has a stronghold on our technology and place within the eLearning industry.”

In recognition of Avilar’s longevity within the eLearning industry, Brandon Hall reviewed, “The lessons learned during its decade of growth are reflected in its latest release of WebMentor LMS 5.3. This version anticipated future needs and offers proactive solutions.”

Avilar’s program architecture also received positive marks. “A striking feature of WebMentor LMS 5.3 is that the program’s architecture is build upon ‘facets,’” reviews

Brandon Hall. “Back office and content interoperability are achieved by using middleware to develop modules called facets. These facets, such as log-ins, e-commerce, communication, and courseware creation, are developed and implemented via middleware (ColdFusion). Although somewhat technical, rapid migration of data from one environment to another can be achieved.”

Another distinctive factor of Webmentor LMS is its add-on competency management component, Skills. The competency management system measures employee competency levels against a competency model, also available with the system. From these measurements, skill gaps are gained which aid in the strategic workforce decision-making capabilities of the organization. When used in conjunction with or independent from WebMentor LMS, organizations are able to create individual development plans to close skill gaps, produce succession plans, and add competencies to performance management programs, among other workforce initiatives.

To obtain a copy of the report, please visit www.brandon-hall.com. For more information on Avilar and WebMentor LMS, please visit www.avilar.com.

About Avilar, Inc.

Avilar, Inc., The Competency Company™, provides competency management and learning solutions for the corporate, government and academic sectors. With its Smart, Strategic and Proactive™ solutions, Avilar offers a competency-based approach to workforce development to help organizations build a competency framework that will support efforts in training, performance management, career planning, succession planning, and recruiting. Formed in 1997, Avilar was a pioneer in the e-Learning marketplace. The flagship WebMentor® product line, originally introduced in 1998, includes a complete suite of affordable, and full-featured learning management and competency management tools. Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and E-Learning Magazine, and was cited by Training Magazine as a top “Price-to-Value” provider.

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