

## **Avilar Reviewed by Industry Research Firm Vital Analysis**

*-Avilar's Solutions Maximize Workforce Performance, Productivity -*

**COLUMBIA, Md. (August 11, 2008)** – Avilar, Inc., a leading provider of competency management and learning management solutions, today announced its inclusion in a special report issued by Vital Analysis, a leading publisher of technology research that speaks for and to top executives. Vital Analysis is the analytical arm of TechVentive, Inc.

According to the report, which was authored by Brian Sommer, the CEO of TechVentive: “For prospective customers seeking a lower cost, quick to implement LMS or Competency Management solution, they should certainly give Avilar a look over. The fact that the products are available on-premise or via SaaS [software-as-a-service] is an added plus.”

The report outlines Avilar’s primary business solutions – WebMentor Skills, WebMentor LMS, WebMentor Author, WebMentor Player and WebMentor Catalog – as well as explores the impact the company’s new Chief Executive Officer, Tom Grobicki, will have on the company’s future success. Citing the value Avilar’s products provide for businesses, the report states that WebMentor Skills “helps firms assess the degree of fit between the competencies present in its workforce and a business’ strategy. This assessment can be used to identify where critical skills deficiencies exist and where succession planning shortcomings may lie.”

Avilar CEO Tom Grobicki stated, “Industry research reports such as this validate our competency-based approach to workforce development. In their report, Vital Analysis recognizes our company’s enthusiasm and passion for providing customers with the solutions to their most pressing business challenges. With our easy-to-implement software, we solve our clients’ problems quickly without adding to the administrative burden.”

The Vital Analysis report is available for purchase at [http://vitalanalysis.com/va\\_blog/?p=56](http://vitalanalysis.com/va_blog/?p=56).

### **About Avilar Technologies**

Formed in 1997 and known as The Competency Company™, Avilar Technologies provides web-based competency management and learning solutions

for the corporate, government and academic sectors. Avilar's competency-based approach to workforce development is delivered through two product lines: WebMentor® LMS and WebMentor® Skills. Both are available on-demand via the software-as-a-service model, as well as on-premise software solutions.

One of the pioneers in the e-learning marketplace, Avilar is the recipient of the Excellence in E-Learning for Customer Satisfaction award from Brandon Hall and E-Learning Magazine, and was cited by Training Magazine as top "Price-to-Value" provider. More information about Avilar can be accessed at [www.avilar.com](http://www.avilar.com)

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